

KIM I. MENDOZA

Associate Professor of Accountancy

Gies College of Business
University of Illinois at Urbana-Champaign
284 Wohlers Hall
1206 South Sixth Street
Champaign, IL 61820

Phone: 217.300.5706
Email: kimendoz@illinois.edu

EDUCATION

University of Washington

Seattle, WA

Ph.D. in Business Administration (Accounting), 2017

Master of Science in Business Administration (Accounting), 2016

Loyola Marymount University

Los Angeles, CA

Bachelor of Science in Accounting, 2008

Bachelor of Arts in Art History, 2008

ACADEMIC APPOINTMENTS

University of Illinois at Urbana-Champaign, Gies College of Business

Associate Professor of Accountancy

2024 - Present

Assistant Professor of Accountancy

2017 - 2024

RESEARCH

Publications:

“The Effect of Intangible Asset Classification on Professional Financial Statement Users’ Assessments” (with Spencer Anderson and Cassie Mongold). *Journal of Accounting Research* 2025 Volume 63 Issue 3.

“Discussion of ‘What’s in a Name? Investors’ Reactions to Non-GAAP Labels’” (with Nerissa Brown and Jessica Thornton). *Contemporary Accounting Research* 2023 Volume 40 Issue 2.

“Improving Performance on Low-Level Audit Tasks: The Interactive Effect of Mindsets and Professional Identity” (with Amanda Winn). *The Accounting Review* 2022 Volume 97 Issue 7.

“The Effect of Humanizing Robo-advisors on Investor Judgments” (with Frank Hodge and Rosh Sinha) *Contemporary Accounting Research* 2021 Volume 38 Issue 1.

“Reducing Underreporting by Aggregating Budgeted Time” (Dissertation) *The Accounting Review* 2020 Volume 95 Issue 5.

“Using Video to Disclose Forward-Looking Information: The Effect of Non-Verbal Cues on Investors’ Judgments” (with Nicole Cade and Lisa Koonce) *Review of Accounting Studies* 2020 Volume 25.

“Assets and Liabilities: When do they Exist?” (with Nicole Cade and Lisa Koonce) *Contemporary Accounting Research* Summer 2019 Volume 36 Issue 2.

Working Papers:

“Does Artificial Intelligence Deter Artificial Reporting? How Client Perceptions of Auditor Objectivity Influence Misreporting Behaviors” (with Alex Johanns and Ryan Sommerfeldt)

“When is Probability Substituted for Estimability Judgments? Correspondence as a Moderator for Attribute Substitution” (with Cassie Mongold and Christina Seymour)

“Investment Platform Messaging and Investor Behavior” (with Nicole Cade, Shannon Garavaglia, and Alex Vandenberg)

“Don’t Force Me! How Professional Identity Moderates Firms’ Persuasion Attempts in the Era of Digital Transformation” (with Karneisha Wolfe and Isaac Yamoah)

“Does Innovation in Workpaper Preparation Lead to Reduced Audit Review Effectiveness?” (with Alex Johanns and Rachel Lyman)

“The Right Fit: Encouraging Auditors to Generate Innovative Audit Procedures” (with Alex Johanns and Isaac Yamoah)

“How Do Firms’ Motives Affect Investors’ Response to Profit Uncertainty?” (with Christina Seymour and Dan Zhou)

Book Chapters:

“Understanding and Improving Judgment and Decision Making in Accounting” (with Jane Jollineau) *The Routledge Companion to Behavioural Accounting Research*. 2025 2nd Edition

AWARDS, FELLOWSHIPS and GRANTS

2026	Gies College of Business Dean’s Impact Award, Gies Research Funding Grant, Grant Thornton Faculty Fellow
2025	Grant Thornton Faculty Fellow, List of Teachers Ranked as Excellent by Their Students
2024	University of Illinois Campus Distinguished Promotion Award, Grant Thornton Faculty Fellow, Illinois CPA Society Outstanding Educator Award, ABO Research Conference Outstanding Manuscript Award, List of Teachers Ranked as Excellent by Their Students
2023	Grant Thornton Faculty Fellow, List of Teachers Ranked as Excellent by Their Students
2022	Grant Thornton Faculty Fellow, List of Teachers Ranked as Excellent by Their Students, Gies Research Funding grant
2021	Gies College of Business Dean’s Impact Award, AAA Innovation in Accounting Education Award, Raymond A. Hoffman Faculty Excellence Award, RC Evans Innovation Fellow, Grant Thornton Faculty Fellow, List of Teachers Ranked as Excellent by Their Students, Gies Research Funding grant

2020	Head's Award for Excellence in Accountancy Education for 2019-20, List of Teachers Ranked as Excellent by Their Students, RC Evans Innovation Fellow
2019	List of Teachers Ranked as Excellent by Their Students (Spring and Fall), John Deere Data Analytics Fellowship
2018	ABO Research Conference Outstanding Manuscript Award, List of Teachers Ranked as Excellent by Their Students
2016 - 2017	Haglund PhD Fellowship, Foster Student First Scholarship, Sundem PhD Fellowship
2012 - 2015	Daniel Smith PhD Fellow in Accounting

PRESENTATIONS

2026	EYARC Colloquium (presenter), AAA Annual Meeting (presenter)
2025	University of Kansas, University of Washington-Seattle, University of Wisconsin-Madison, AAA Annual Meeting (presenter)
2024	Loyola Marymount University, AAA Annual Meeting (presenter)
2023	University of Arizona
2022	Arizona State University
2021	Chapman University, DePaul University
2020	Indiana University
2018	University of Pittsburgh
2017	University of Illinois – Urbana-Champaign, Indiana University, Chapman University, Tulane University, University of Washington
2016	AAA ABO Midyear Meeting (presenter), AAA Western Regional Meeting (presenter), AAA Annual Meeting (presenter), University of Washington
2015	AAA ABO Midyear Meeting (discussant), University of Washington
2013	University of Washington

CONFERENCE PARTICIPATION

2026	AAA Annual Meeting, EYARC Colloquium
2025	AAA Annual Meeting, University of Wisconsin-Madison mini-conference
2024	AAA FARS Midyear Meeting, <i>Journal of Accounting Research</i> Conference, AAA Annual Meeting, University of Illinois at Urbana-Champaign Symposium on Audit Research
2023	University of Illinois at Urbana-Champaign Arthur R. Wyatt Young Scholars Symposium, AAA Annual Meeting, AAA ABO Midyear Meeting
2022	University of Illinois at Urbana-Champaign Symposium on Audit Research, Review of Accounting Studies Conference, AAA Annual Meeting
2021	University of Illinois at Urbana-Champaign Young Scholar Symposium, FASB Faculty Summer Program
2020	AAA FARS Midyear Meeting, University of Illinois at Urbana-Champaign Symposium on Audit Research
2019	AAA ABO Midyear Meeting, AAA Annual Meeting, Big Data Summit hosted by Research Park at University of Illinois at Urbana-Champaign, University of Illinois at Urbana-Champaign Young Scholar Symposium, EYARC Colloquium
2018	University of Illinois at Urbana-Champaign Symposium on Audit Research
2017	<i>Accounting, Organizations, and Society</i> Conference, AAA ABO Midyear Meeting, AAA Annual Meeting

2016	<i>Contemporary Accounting Research</i> Conference, AAA ABO Midyear Meeting, AAA Audit Midyear Meeting, AAA Annual Meeting, AAA Deloitte Foundation J. Michael Cook Doctoral Consortium, Accounting PhD Rookie Recruiting and Research Camp, Universities of British Columbia, Oregon, and Washington (UBCOW) Conference
2015	AAA ABO Midyear Meeting, UBCOW Conference
2014	AAA ABO Midyear Meeting and Doctoral Student Consortium, UBCOW Conference; AAA FARS Midyear Meeting and Doctoral Student Consortium
2013	AAA Annual Meeting, UBCOW Conference
2012	UBCOW Conference

TEACHING EXPERIENCE

University of Illinois at Urbana-Champaign

2024-Present	Applying Data Analytics in Accounting (Graduate)
2023-Present	Data Toolkit: Business Data Modeling & Predictive Analytics (Graduate)
2023-2024	Understanding Financial Statements: Company Position (Accountancy Certificate from UIUC at Danville Correctional Center)
2019-2022	Data Analytics Foundations for Accountancy (Graduate)
2021	Ph.D. Independent Study – Diversity, Equity, and Inclusion Summer Predoctoral Institute (Graduate)
2020	Master's Independent Study – Introduction to Experimental Accounting Research (Graduate)
2018-2019	Intermediate Accounting I (Undergraduate)

University of Washington

2014-2016	Financial Reporting and Analysis (Graduate; teaching assistant)
2013	Introduction to Financial Accounting (Undergraduate; teaching assistant)

UNIVERSITY OF ILLINOIS SERVICE

Department of Accountancy

2023-present	Academic Director of the Deloitte Foundation Center for Business Analytics
2024-2026	Department Advisory Committee
2020-2025	Member, Tenure-Track Faculty Recruiting Committee
2023	In on ACCY Lyceum Panelist (200 level ACCY course Lyceum)
2023, 2025	Co-chair for University of Illinois Arthur R. Wyatt Young Scholar Symposium
2020-2023	Research Forum co-coordinator
2022-present	Co-chair for University of Illinois Symposium on Audit Research
2021	Panelist for ACCY 302 Lyceum
2018, 2020	Member, Planning Committee, University of Illinois Symposium on Audit Research
2020	Faculty Coordinator for RPA Club

Gies College of Business

2024	Ivy Exec Presentation Promotion of Online Programs
2023-2024	Education Justice Project

2023 Short-Term AI/ChatGPT Instructional Task Force
 2023 Associate Director of the Deloitte Foundation Center for Business Analytics
 2021 Panelist for Developing Data Driven Decision Makers

University of Illinois Urbana-Champaign

2019 Moderator for Value of AI Panel discussion at Big Data Summit hosted by Research Park

Doctoral Dissertation Committees

Alex Johanns (Committee Member – Accountancy), University of Kentucky
 Rachel Lyman (Committee Member – Accountancy), University of Texas at Austin (Visiting Position)
 Jamshed Kaikaus (Committee Member – Informatics), Graduated 2025
 Eamon Bracht (Committee Member – Informatics), Graduated 2026
 Jessica Thornton (Co-Chair – Accountancy), Indiana University (Visiting Position)
 Isaac Yamoah (Committee Member – Accountancy), University of Georgia (Visiting Position)
 Xinyao Qian (Committee Member – Informatics), Expected Graduation 2027
 Christina Seymour (Chair – Accountancy), Expected Graduation 2027
 Richard Crandall (Co-Chair – Accountancy), Expected Graduation 2027

PROFESSIONAL SERVICE

2024-present Editorial Board, Accounting, Organizations and Society
 2026 Ad Hoc Reviewer: *The Accounting Review*, *Accounting Organizations and Society*, AAA ABO Midyear Meeting, AAA Annual Meeting,
 2025 Ad Hoc Reviewer: *The International Journal of Accounting*, *The Accounting Review*, *Auditing: A Journal of Practice and Theory*, *Accounting Organizations and Society*, *Behavioral Research in Accounting*, *Contemporary Accounting Research*
 2024 Ad Hoc Reviewer: *Journal of Accounting and Economics*, *Journal of Accounting Research*, *The Accounting Review*, *Accounting Organizations and Society*, *Management Science*, *Behavioral Research in Accounting*, *Auditing: A Journal of Practice and Theory*
 2023 Ad Hoc Reviewer: *The Accounting Review*, *Journal of Accounting and Economics*, *Accounting Organizations and Society*, *Contemporary Accounting Research*, *Auditing: a Journal of Practice & Theory*, AAA FARS Midyear Meeting
 2022 Ad Hoc Reviewer: *Accounting Organizations and Society*, *Contemporary Accounting Research*, Hawaii Accounting Research Conference
 2021 Ad Hoc Reviewer: *Review of Accounting Studies*, *Contemporary Accounting Research*, AAA ABO Midyear Meeting, AAA FARS Midyear Meeting,
 2020 Ad Hoc Reviewer: *Accounting Organizations and Society*, AAA FARS Midyear Meeting
 2019 Ad Hoc Reviewer: *Accounting Organizations and Society*, *The Accounting Review*
 2017 Ad Hoc Reviewer: AAA FARS Midyear Meeting
 2016 Ad Hoc Reviewer: AAA Annual Meeting, AAA Audit Midyear Meeting
 2015 Ad Hoc Reviewer: AAA ABO Midyear Meeting
 2013 - 2014 University of Washington Doctoral Business Student Association board member

PROFESSIONAL EXPERIENCE, CERTIFICATIONS, and VOLUNTEERING

2023 - 2024	Education Justice Project	Danville, IL
2011 - 2012	AmeriCorps, <i>Volunteer (High School Math Teacher)</i>	Federal Way, WA
2010 - 2011	PricewaterhouseCoopers LLP, <i>Senior Audit Associate</i>	Los Angeles, CA
2009	Certified Public Accountant License	Los Angeles, CA
2008 - 2010	PricewaterhouseCoopers LLP, <i>Audit Associate</i>	Los Angeles, CA
2007	Castillo Accountancy Corporation., <i>Audit and Tax Intern</i>	Los Angeles, CA
2005 - 2007	West Side Food Bank, <i>Volunteer Bookkeeper</i>	Santa Monica, CA