

Joshua R. Bruce

Curriculum vitae

- CONTACT INFORMATION Department of Business Administration
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Website: <https://joshuarbruce.com>
- EMPLOYMENT **University of Illinois at Urbana-Champaign**
Assistant Professor of Business Administration, June 2019 – Present
- EDUCATION **Duke University**
PhD, Sociology, 2019
MA, Sociology, 2017
University of Chicago
MA, Social Sciences (MAPSS), 2013
Indiana University – Bloomington
BA, Political Science with Departmental Honors, 2012
- RESEARCH INTERESTS Human and social capital; careers and occupations; capabilities, innovation, and R&D; organizational theory; computational social science
- WORK IN PROGRESS “Skillsets, Coordinative Capabilities, and Employment Outcomes in the US Civil Service.” *Working paper*.
- PUBLICATIONS Joshua R. Bruce, John M. de Figueiredo, and Brian S. Silverman. 2019. “Public Contracting for Private Innovation: Government Capabilities, Decision Rights, and Performance Outcomes.” *Strategic Management Journal* 40(4):533-555.
Joshua R. Bruce. 2018. “Getting Ahead by Staying Put? Specialization and Social Capital in U.S. Civil Service Careers.” In G. Atinc (ed.), *Academy of Management Best Paper Proceedings*.
– Finalist for OMT Division Best Student Paper Award
Joshua R. Bruce. 2015. “Power, Economic Inequality, and Moral Psychology.” *Psychology & Society* 7(1):12-28.
Joshua R. Bruce. 2014. “Risky Business: How Social Psychology Can Help Improve Corporate Risk Management.” *Business Horizons* 57(4):551-557.
Joshua R. Bruce. 2013. “Uniting Theories of Morality, Religion, and Social

Interaction: Grid-Group Cultural Theory, the ‘Big Three’ Ethics, and Moral Foundations Theory.” *Psychology & Society* 5(1):37-50.

Timothy A. Lemper and Joshua R. Bruce. 2011. “The Dilution Defense Congress Never Meant to Create (and Needs to Fix).” *Trademark Reporter* 101:1580-1598.

Timothy A. Lemper and Joshua R. Bruce. 2010. “Beware the Scrivener’s Error: Curing the Drafting Error in the Federal Registration Defense to Trademark Dilution Claims.” *Texas Intellectual Property Law Journal* 19:169-192.

CONFERENCE
PRESENTATIONS

2019

Annual Meeting of the Society for Institutional & Organizational Economics, Stockholm School of Economics, June

2018

Wharton People & Organizations Conference, Philadelphia, September
Annual Meeting of the Academy of Management, Chicago, August
Sunbelt – Annual Meeting of the International Network for Social Network Analysis, Utrecht, The Netherlands, June

Wharton Technology & Innovation Conference, Philadelphia, April
25th Consortium on Competitiveness and Cooperation (CCC) Doctoral Student Research Conference, University of California, Berkeley, March

2017

Economic Sociology Conference, Georgetown University, October
Annual Meeting of the American Sociological Association, Montréal, August
Annual Meeting of the Society for Institutional & Organizational Economics, Columbia University, June

2016

Annual Meeting of the American Sociological Association, Seattle, August
Annual Meeting of the Academy of Management, Anaheim, August
Annual Meeting of the Society for the Advancement of Socio-Economics, University of California, Berkeley, June

FELLOWSHIPS,
GRANTS, ETC.

OMT Junior Faculty Consortium, Academy of Management Meeting, 2019
OMT Doctoral Student Consortium, Academy of Management Meeting, 2018
Competitive Summer Research Fellowship, Duke Graduate School, 2017; 2018
Graduate Scholar, Rethinking Regulation Program at Duke, 2015 – 2017
Medici Summer School in Management Studies Attendee, HEC Paris, 2016
Rethinking Regulation Program at Duke, Research Grant, 2016
Interdisciplinary Behavioral Research Center at Duke, Mini-Grant, 2015
Kenan Institute for Ethics at Duke, Graduate Fellowship, 2015 – 2016
Duke Sociology Department, Linda K. George Research Grant, 2015

TEACHING

Gies College of Business, University of Illinois

Strategic Human Resources Management (BADM 313), Fall 2019

Duke University

Organizations and Management (SOC 355), Fall 2016

Experiential Teaching at Duke

Co-instructor, Data Expedition in Sociology of Entrepreneurship, Fall 2018

Student Project Mentor, Data+ Program, Information Initiative at Duke,
Summer 2016; Summer 2017

MISCELLANEA

Professional Memberships:

Academy of Management

American Sociological Association

Society for Institutional & Organizational Economics

– 2019 Program Committee Member

Ad-hoc Reviewer: *American Sociological Review*; *Management Science*;
Socio-Economic Review

Languages & Software: R, Stata, Python, SQL, L^AT_EX

Prior Work Experience: EDP Renewables; Indiana University; US
Department of State – Embassy Moscow