JESSEN L. HOBSON

**Associate Professor of Accountancy**

**PricewaterhouseCoopers LLP Faculty Fellow**

**Gies College of Business, University of Illinois at Urbana-Champaign**

4011 Business Instructional Facility

515 East Gregory Drive

Champaign, IL 61820

Phone: 217-265-0327

Fax: 217-244-0902

Email: JLhobson@illinois.edu

**Relevant Academic Experience**

# University of Illinois at Urbana-Champaign

Associate Professor 2015 – Present

# University of Illinois at Urbana-Champaign

Assistant Professor 2009 – 2015

# Florida State University

Assistant Professor 2006 – 2009

**Interests**

*Research:* Using experimental methods (particularly economics-based experiments), I examine how and why managers over-report their performance, how investors and auditors can detect that deception, and how investors use and misuse information.

*Teaching:* Audit, Data Analytics, and Financial Accounting

**Education**

*The University of Texas at Austin* Ph.D., Accounting, 2006

Austin, TX

*Brigham Young University* M.S., Accounting, 1999

Provo, UT

*Brigham Young University* B.S., Accounting, 1999

Provo, UT

**Publications**

Hecht, G., J. L. Hobson, and L. Wang. 2019. The Effect of Performance Reporting Frequency on Employee Performance. *Forthcoming (as of 13 June 2014)*. The Accounting Review

Elliott, B. W., S. Grant, and J. L. Hobson. 2019. Trader Participation in Disclosure: Implications of Direct Interactions with Management. *Forthcoming (as of 30 Apr 2019)*. Contemporary Accounting Research

Hobson, J. L., M. Stern, A. Zimbelman. 2019. The Benefit of Mean Auditors: The Influence of Social Interaction and the Dark Triad on Unjustified Auditor Trust. *Forthcoming (as of 23 Apr 2019)*. Contemporary Accounting Research

Hobson, J. L., R. Marley, M. J. Mellon, and D. E. Stevens. 2018 The Presence and Effect of the Winner’s Curse in the Market for Audit Services: An Experimental Market Examination. *Forthcoming (as of 17 Oct. 2018)*. Behavioral Research in Accounting

Hobson, J. L., W. J. Mayew, M. E. Peecher, and M. Venkatachalam. 2017. Improving Experienced Auditors’ Detection of Deception in CEO Narratives. *Journal of Accounting Research* 55 (5):1137-1166

* Winner of 2019 Best Research Paper Award from the AAA's Forensic Accounting Section
* Winner of Glen McLaughlin Prize for Research in Accounting Ethics (2016-2017)

Brink, A. G., J. L. Hobson, and D. E. Stevens. 2017. The Effect of High Power Financial Incentives on Excessive Risk-Taking Behavior: An Experimental Examination. *Journal of Management Accounting Research*. 29 (1): 13-29

Harris, L. L., J. L. Hobson, and K. E. Jackson. 2016. The Effect of Investor Status on Investors' Susceptibility to Earnings Fixation. *Contemporary Accounting Research* 33 (1):152-171

Elliott, B. W., J. L. Hobson, and B. J. White. 2015. Earnings Metrics, Information Processing, and Price Efficiency in Laboratory Markets. *Journal of Accounting Research* 53 (3):555-592

Bowlin, K. O., J. L. Hobson, and M. D. Piercey. 2015a. The Effects of Auditor Rotation, Professional Skepticism, and Interactions with Managers on Audit Quality. *The Accounting Review* 90 (4): 1363-1393

Hobson, J. L., W. J. Mayew, and M. Venkatachalam. 2012. Analyzing Speech to Detect Financial Misreporting. *Journal of Accounting Research* 50 (2): 349-392

Hobson, J. L. 2011. Do the Benefits of Reducing Accounting Complexity Persist in Markets Prone to Bubble? *Contemporary Accounting Research* 28 (3):957-989

Elliott, B. W., J. L. Hobson, and K. E. Jackson. 2011. Disaggregating Management Forecasts to Reduce Investors’ Susceptibility to Earnings Fixation. *The* *Accounting Review* 86 (1):185-208

Hobson, J. L., M. J. Mellon, and D. E. Stevens. 2011. Determinants of Moral Judgments Regarding Budgetary Slack: An Experimental Examination of Pay Scheme and Personal Values. *Behavioral Research in Accounting* 23 (1): 87-107

Hobson, J. L. and S. J. Kachelmeier. 2005. Strategic Disclosure of Risky Prospects: A Laboratory Experiment. *The Accounting Review* 80 (3):825-846

**Working Papers**

Clor-Proell, S., J. L. Hobson. 2019. How do Auditors Evaluate Client Explanations? The Effects of Quantification and Interaction Medium. *Working* *Paper*. University of Illinois

Elliott, B. W., J. L. Hobson, B. W. Van Landuyt and B. J. White. 2019. Earnings Metrics and Investors’ Motivated Reasoning. *Working Paper*, University of Illinois

Hobson, J. L., R. D. Sommerfeldt, L. W. Wang. 2019. Cheating for the Cause: The Effects of Performance-Based Pay on Socially-Oriented Misreporting. *Working Paper*, University of Illinois

Bauer, T., K. V. Hetrick, J. L. Hobson. 2019. Feedback from Inspectors to Auditors: Effects of Regulatory Pressure and Auditor Mindset on Audit Procedure Choice. *Working Paper*. University of Illinois

Elliott, B. W., B. Gale, and J. L. Hobson. 2019. The Joint Influence of Information Push and Value Relevance on Investor Judgments and Market Efficiency. *Working Paper*, University of Illinois

Anderson, S. B., J. L. Hobson, and R. D. Sommerfeldt. 2019. Auditing Non-GAAP Measures: Signaling More Than Intended. Working Paper, University of Illinois

* Awarded Center for Audit Quality Grant

**Work in Progress**

“The Effect of Data Visualization and Task Framing on Audit Risk Assessments and Sampling Decisions.” (with Spencer Anderson and Mark Peecher)

* Awarded KPMG Academic Research Panel grant

“Lying to Appear Truthful: The Effect of Social Presence on Misreporting When Exactly Meeting a Benchmark” (with Sebastian Stirnkorb)

“Algorithm Explainability and Preparer Trust” (with Brooke Elliott and Fei Du)

“Field Experiment on Investor Information Use by Sophisticated Non-Professionals” (with Bill Mayew and Kim Mendoza)

“Improving audit quality by enhancing auditors’ detection of markers of management deception” (with Mark Peecher, Sebastian Stirnkorb, and Devin Williams)

* Awarded Foundation for Auditing Research Grant

“Market and Investor effects of Color” (with Stephanie Grant and Rosh Sinha)

“Reporting Quality, Auditors Quality, and Audit Report Precision” (with Kirstin Fanning, Kim Mendoza, and Mark Peecher)

**Non-Peer Reviewed Work**

Hobson, J. L., R. Libby, H-T. Tan (2018). Introduction to the 2017 AOS Conference Issue on New Corporate Disclosures. Accounting Organizations and Society. 68. V-VII

Bowlin, Hobson & Piercey (2015b). “Surprising Effects of Mandatory Auditor Rotation on Audit Quality,” *Global Knowledge Gateway****,*** International Federation of Accountants (IFAC), New York, NY, December 15.

**Cases**

“Earnings Conference Call Analysis”, The University of Illinois-Deloitte Foundation Center for Business Analytics, 2019

“Yellow Cab”, The University of Illinois-Deloitte Foundation Center for Business Analytics, 2018

**Invited Presentations**

“University Accounting Programs Changing Curriculum”

* North America 2019 Partner Leadership Conference, June 20, 2019

“Improving Investor Judgments” (One of three Keynote Speakers at the Ivey Accounting and Society Workshop)

* Ivey Business School, Western University, April 2019

“The Joint Influence of Information Push and Value Relevance on Investor Judgments and Market Efficiency”

* The University of Washington, March 2019
* Utah State University, February 2019
* Queens University, April 2018
* University of Pittsburg, November 2017

“Feedback from Inspectors to Auditors: Effects of Regulatory Pressure and Auditor Mindset on Audit Procedure Choice”

* BYU Accounting Research Symposium, October 2017

“Individual Auditor Independence”

* 2017 Deloitte Foundation/FSA Faculty Consortium, May 2017

“The Benefit of Mean Auditors: The Influence of Social Interaction and the Dark Triad on Unjustified Auditor Trust”

* University of Cincinnati, April 2017

“Trader Participation in Disclosure: Implications of Direct Interactions with Management”

* Arizona State University, September 2016
* University of Texas at Austin, September 2016

“Improving Experienced Auditors’ Detection of Deception in CEO Narratives”

* Oklahoma State for the Glen McLaughlin Prize for Research in Accounting Ethics (2016-2017), April 2017
* FARs Mid-Year Meeting, January 2015
* BYU Accounting Research Symposium, October 2014
* Nanyang Technological University, June 2014

“Earnings Metrics and Market Price Efficiency in Laboratory Markets.”

* Cornell, April 2014

“The Effect of Language Style Matching and Power on the Accurate Assessment of Managers' Reported Performance”

* Ole Miss, March 2014

“The Effects of Auditor Rotation, Professional Skepticism, and Interactions with Managers on Audit Quality”

* Georgia Tech, November 2013

“Salient Earnings Metrics, Motivated Reasoning, and Market Efficiency”

* FARs Mid-Year Meeting, January 2013
* BYU Accounting Research Symposium, September 2012

“The Effect of Financial Incentives and Earnings Management on Excessive Risk-Taking Behavior: An Experimental Examination”

* BYU Accounting Research Symposium, September 2011

“Analyzing Speech to Detect Misreporting”

* American Accounting Association Annual Meeting, August 2010
* BYU Accounting Research Symposium, October 2009

“Do the Benefits of Reducing Accounting Complexity Persist in Markets Prone to Bubble?”

* BYU Accounting Research Symposium, October 2007
* The University of Florida, October 2007
* Experimental Social Science Research Group at Florida State University, September 2006
* American Accounting Association Annual Meeting, August 2006
* International Meeting of the Economic Science Association, June 2006
* Florida State University Accounting Colloquium, February 2006
* The University of Texas, January 2006

“Disaggregating Management Forecasts to Reduce Investors’ Susceptibility to Earnings Fixation”

* American Accounting Association Annual Meeting, August 2009
* University of Illinois, March 2009
* American Accounting Association Accounting, Behavior, and Organizations Midyear Meeting, October 2008

“Determinants of Moral Judgments Regarding Budgetary Slack: An Experimental Examination of Pay Scheme and Personal Values”

* American Accounting Association Ethics Research Symposium, August 2007

“More than Money: The Effects of Status and Narcissism on Managerial Overreporting”

* Florida State University, January 2009
* Experimental Social Science Research Group at Florida State University, November 2008
* BYU Accounting Research Symposium, October 2006

“Seeing The Trees From The Forest: Do Nonprofessional Investors Overrely on Whether Firms Beat or Miss Analyst Forecasts to the Exclusion of Other Relevant Information?”

* BYU Accounting Research Symposium, October 2004.

“Strategic Disclosure of Risky Prospects: A Laboratory Experiment”

* The University of Texas, September 2002.

**Teaching**

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| --- | --- | --- | --- | --- |
| Term | Catalog Number | Respondents | ICES #1\* | ICES #2† |
| Spring 2010 | ACCY 515-Auditing & Assurance Services, Section A42 | 21 | 4.57 | 4.42 |
| Spring 2010 | ACCY 515, Section D | 28 | 4.39 | 4.39 |
| Spring 2010 | ACCY 515, Section E3 | 9 | 4.77 | 4.88 |
| Spring 2011 | ACCY 515, Section A43 | 28 | 4.64 | 4.67 |
| Spring 2011 | ACCY 515, Section D9 | 23 | 4.52 | 4.39 |
| Spring 2011 | ACCY 515, Section E | 13 | 4.84 | 4.84 |
| Spring 2012 | ACCY 515, Section A40 | 27 | 4.81 | 4.74 |
| Spring 2012 | ACCY 515, Section D | 27 | 4.70 | 4.48 |
| Spring 2012 | ACCY 515, Section E1 | 20 | 4.85 | 4.68 |
| Spring 2013 | ACCY 515, Section A25 | 34 | 4.64 | 4.52 |
| Spring 2013 | ACCY 515, Section D | 39 | 4.89 | 4.79 |
| Spring 2013 | ACCY 515, Section E51 | 31 | 4.67 | 4.48 |
| Fall 2013 | ACCY 515, Section A54 | 26 | 4.69 | 4.65 |
| Fall 2013 | ACCY 515, Section B | 32 | 4.87 | 4.71 |
| Fall 2013 | ACCY 515, Section C | 24 | 4.83 | 4.58 |
| Fall 2014 | ACCY 515, Section A | 28 | 4.53 | 4.50 |
| Fall 2014 | ACCY 515, Section B | 27 | 4.63 | 4.48 |
| Fall 2014 | ACCY 515, Section C | 34 | 4.58 | 4.47 |
| Fall 2015 | ACCY 515, Section A3 | 32 | 4.56 | 4.40 |
| Fall 2015 | ACCY 515, Section B5 | 32 | 3.84 | 3.90 |
| Fall 2015 | ACCY 515, Section C2 | 33 | 4.45 | 4.45 |
| Fall 2016 | ACCY 515, Section A7 | 28 | 4.32 | 4.39 |
| Fall 2016 | ACCY 515, Section B8 | 28 | 4.60 | 4.57 |
| Fall 2016 | ACCY 515, Section C8 | 27 | 4.63 | 4.63 |
| Spring 2018 | ACCY 575-Data Analytics Applications in Accountancy, Section D | 20 | 4.00 | 3.80 |
| Spring 2018 | ACCY 575, Section E | 19 | 3.80 | 3.80 |
| Spring 2018 | ACCY 575, Section F | 25 | 4.20 | 4.00 |
| Spring 2019 | ACCY 575, Section C51 | 23 | 4.40 | 4.60 |
| Spring 2019 | ACCY 575, Section C50 | 16 | 4.40 | 4.50 |
| Spring 2019 | ACCY 575, Section C40 | 24 | 4.50 | 4.50 |

\* “Rate the instructors overall teaching effectiveness”, 5=Exceptionally high, 1=Exceptionally low

† “Rate the overall quality of this course”, 5=Exceptionally high, 1=Exceptionally low

**Service**

*Profession*

* Editor / Co-Editor / Associate Editor / Guest Editor
  + *AOS Conference on New Corporate Disclosures and New Media* (with Bob Libby and Hun Tong Tan), October 2017
  + *The International Journal of Accounting*, 2016 – Present
* Editorial Boards
  + *Accounting, Organizations, and Society*, 2017 – Present
  + *The Accounting Review*, 2017 – Present
  + *Behavioral Research in Accounting*, 2014 – Present
  + *The International Journal of Accounting*, 2015 – 2016
* Ad hoc Reviewer
  + *Accounting*, *Organizations, and Society*
  + *The Accounting Review*
  + *Auditing: A Journal of Practice & Theory*
  + *Behavioral Research in Accounting*
  + *Contemporary Accounting Research*
  + *Illinois International Accounting Symposium*
  + *The International Journal of Accounting*
  + *Journal of Accounting Research*
  + *Journal of Business Ethics*
  + *Journal of Management and Accounting Research*
  + *University of Illinois Symposium on Audit Research*
* Conference Reviews
  + American Accounting Association Annual Meeting, 2015, 2019
  + Contemporary Accounting Research Conference, 2013, 2014, 2018, 2019
  + American Accounting Association Financial Accounting Research Section Midyear Meeting, 2014
  + American Accounting Association Management Accounting Section Midyear Meeting, 2014
  + American Accounting Association Financial Accounting Research Section Midyear Meeting, 2013
  + American Accounting Association Accounting, Behavior, and Organizations Midyear Meeting, 2011, 2012, 2019
  + American Accounting Association Audit Midyear Meeting, 2011
* Invited Panelist
  + American Accounting Association Accounting, Behavior, and Organizations Midyear Meeting, October 2019
  + American Accounting Association Annual Meeting, August 2019
  + AAA Accounting is BIG Data Conference, September 2017
  + University of Illinois Accountancy Roundtable: Developments in Fraud Detection and Deterrence, November 2010
* Invited Discussions
  + European Network for Experimental Accounting Research, 2017
  + American Accounting Association Annual Meeting, 2012
  + American Accounting Association Accounting, Behavior, and Organizations Midyear Meeting, 2012
  + American Accounting Association Accounting, Behavior, and Organizations Midyear Meeting, 2011
  + American Accounting Association Annual Meeting, 2010
* Teaching and Curriculum Presentations
  + EY Data Analytics Symposium, May 2019
  + AACSB Co-Lab: Connecting Business Schools with Practice, June 2018
  + AAA Accounting is BIG Data Conference, September 2017

*University of Illinois at Urbana-Champaign*

*Accountancy Department*

* Director and Founder of the Illinois Accountancy Research Lab and Subject Pool, 2018-Present
* Department Advisory Committee, 2018-2019
* Chair, Tenure Track Faculty Recruiting Committee, 2017-2019
* Communication in Curriculum Committee, 2019
* BS/MAS Committee, 2018-2019
* Tenure Track Faculty Recruiting Committee, 2013-2017
* Academic Integrity Committee, 2015-2017
* Ph.D. Committee, 2010-2012, 2015
* Ph.D. Student Paper Supervisor
  + Ryan Sommerfeldt
  + Brent Garza
* Chair, Audit Research Symposium, 2016
* Audit Research Symposium Planning Committee, 2010, 2014, 2018
* Co-Coordinator for Data Analytics Capstone Course (Accy 575), 2018 – Present
* Coordinator for Audit II (Accy 515), 2013 – 2017

*College of Business*

* College Executive Committee, 2019-2020
* Disruption Fellow within the Disruption Lab at Gies College of Business, University of Illinois at Urbana-Champaign, 2019-Present
* Masters in Data Science Committee, 2019-Present
* R. C. Evans Data Analytics Fellow in the University of Illinois-Deloitte Foundation Center for Business Analytics, 2017-2019
* BA 401 Course Development Committee, 2016-2017
* Undergraduate Curriculum Committee, 2015-2017
* Faculty adviser for the Deloitte Audit Innovation Campus Challenge case, 2016
* Faculty advisor for the Deloitte Annual Midwest Regional Audit Case Competition, 2009-2013
* Faculty advisor (with Mark Peecher and Brad Pomeroy) for the Deloitte Fourteenth National Student Case Study Seminar, 2010

*University*

* + - * Committee for “Jump Start Data Science Education,” 2017 – Present
* Ph.D. Dissertation Committees
  + Chair

Jeff Williams, Chair, Department of Accountancy

Brent Garza, Chair, Department of Accountancy, 2017, Placed at Texas A&M University

* + - * + Member

Brian Gale, Ph.D., 2018, “How Review Ambiguity And Access Costs of SEC Review Correspondence Affect Investor Judgments”, Placed at The University of Washington

Michael Wynes, External Member, Queen’s University, 2018, Placed at Wilfrid Laurier University

Deni Cikurel, Member, Department of Accountancy, 2018, Placed at DePaul University

Kamber Hetrick, Member, Department of Accountancy, 2018, Placed at Northeastern University

Sean Hillison, Member, Department of Accountancy, 2017, Placed at Virginia Tech

Stephanie Grant, Member, Department of Accountancy, 2016, Placed at the University of Washington

Matthew Stern, Member, Department of Accountancy, 2016, Placed at DePaul University

Aaron Zimbelman, Member, Department of Accountancy, 2014, Placed at The University of South Carolina

Ozlem Arikan, Member, Department of Accountancy, 2012, Placed at The University of Warwick

Brian White, Member, Department of Accountancy, 2012, Placed at The University of Texas

* + - * Independent Study Instructor
        + Experimental Economics – Alex Johanns, Ryan Sommerfeldt, Sebastian Stirnkorb, Fall 2018
        + Experimental Economics – Brian Gale, Jeff Williams, Spring 2017
        + Experimental Economics – Joseph Burke, Deni Cikurel, Shawn Gordon, Kamber Hetrick, Ryan Hudgins, Elena Klevsky, Spring 2015
        + Experimental Economics – Cassandra Estep, Brent Garza, Stephanie Grant, Sean Hillison, Spring 2014
        + Experimental Economics – EB Alterio, Jennifer Nichol, Stephen Rowe, Matthew Stern, Aaron Zimbelman, Fall 2011
        + Experimental Economics – Justin Leiby, Brian White, Fall 2010

# Florida State University

* Coordinator, Accounting Research Colloquium, 2008-2009
* Department of Accounting Curriculum Committee, 2006-2009
* Ph.D. Dissertation Committee Member, Tamara Crook, Department of Accounting

**Media and Regulator Mentions**

“Remarks before the 2019 Baruch College Financial Reporting Conference: Aiming toward the future” by Wesley Bricker (SEC Chief Accountant), May 2, 2019

“Can a Few Words Help Auditors Detect Fraud?” by Daniel Akst, Wall Street Journal, April 13, 2017

“Experienced Auditors Detect Fraud Better Than A Computer” by Laura Tieger-Salisbury, Bloomberg BNA Accounting Blog, April 10, 2017

“Accounting cops have tough task of cracking down on corporate fraud” by Robert Reed, Chicago Tribune, April 6, 2017 (A version of this article appeared in print on April 6, 2017, in the Business section of the Chicago Tribune with the headline “Accounting cops have a difficult assignment - Corporate fraud up; prevention efforts lag, researchers say”)

“Forensic Language Analysis,” UK Parliament, Parliamentary Office of Science and Technology (<http://researchbriefings.parliament.uk/ResearchBriefing/Summary/POST-PN-0509>), September 30, 2015

“Los Auditores Deben Tener Imaginación” (“Auditors Should Have Imagination”), by Hernando Bermúdez Gómez, Accounter Boletines (Accountant Bulletins, Spanish), July 29, 2015

“Los Auditores Deben Tener Imaginación” (“Auditors Should Have Imagination”), by Hernando Bermúdez Gómez, Comunidad Contable (Accounting Community, Spanish), July 27, 2015

“Academic Report Questions Benefits of Auditor Term Limits,” WG&L Accounting Compliance Alert, Audit Practice News, July 24, 2015 Vol. 9 No. 142”

“Blog: Does Auditor Rotation Impair Professional Skepticism?” By Cydney Posner, JDSupra Business Advisor, July 22, 2015

“Questions Remain about Rotation of Audit Firms,” by Adri van Zyl, Accounting Weekly, July 21, 2015

“Study Says Auditor Rotation Inhibits Skepticism,” by Terry Sheridan, Accounting Web, July 21, 2015

“Rotation May Hinder Audit Quality, Study Says,” by Tammy Whitehouse, Compliance Week, July 21, 2015

“Rodízio de Auditores e Ceticismo” (“Rotation of Auditors and Skepticism”), by Cesar Tiburicio, Contabilidade Financeira, July 21, 2015

“Mandatory Audit Rotation Big Threat to Scepticism, Say Academics,” by Chris Warmoll, Accountancy Age, July 20, 2015

“Auditor Rotation May Actually Inhibit Skepticism,” by David McCann, CFO.com, July 20, 2015

“Mandatory Audit Rotation Big Threat to Scepticism, Say Academics,” by Chris Warmoll, Financial Director, July 20, 2015

“Study Questions Impact of Audit Firm Rotation on Auditor Skepticism,” by Michael Cohn, Accounting Today, July 17, 2015

“Mandatory Rotation Inhibits Rather Than Encourages Auditor Skepticism, Experiment Suggests,” Ben Haimowitz, American Accounting Association Newsroom, July 16, 2015

“Firmarotation – Den Mulige Valgperiode bør Forlænges Mest Muligt” (Firm Rotation: The Possible Election Period should be Extended as Much as Possible” (Danish), *FSR*, May 1, 2015, [www.fsr.dk](http://www.fsr.dk).

“Study highlights ‘cash for access’ risks” by Steve Johnson, Financial Times, March 31, 2013

“Listening Without Prejudice: How the Experts Analyze Earnings Calls for Lies, Bluffs, and Other Flags” by Sterling Wong, Minyanville, April 18, 2012

“Can Executives' Speech Patterns Provide a Good Investment Guide?” by Katherine Heires, Institutional Investor Magazine, March 23, 2012

“‘Hello,’” he lied” by Reynolds Holding, Reuters, BreakingViews, February 7, 2012

“Could voice analysis software give away lying CEOS? New system picks up tiny 'tells' which could warn investors of fraud” by Rob Waugh, MailOnline.com, February 3, 2012

“Is That CEO Being Honest? Tone of Voice May Tell a Lot” by Mark Memmott, NPR, The Two-Way, February 2, 2012.

“The Vocal Clues that Show if a CEO is Lying” by Shanny Basar, Financial News, January 18, 2012

“The Harvard Law School Forum on Corporate Governance and Financial Regulation,” January 13, 2012

“Q&A Deception Detection,” Perspectives, College of Business at the University of Illinois at Urbana-Champaign, Volume 10, Number 2, Fall 2011

“PCAOB Rulemaking Docket Matter No. 37” (Comment Letter to PCAOB), Intermec Technologies Corporation, December 14, 2011

“Findings: A Daily Roundup of Academic Studies. Serious, Sublime, Surreal, and Otherwise: Big Business” by Kevin Lewis, October, 2011

“Financial Accounting Standards Research Initiative Blog,” September, 2010

“Watch Your P’s and Nonverbal Cues” by Jeff Cossette, Investor Relations Magazine,

Issue 212 (April 2010): pg. 39.

**Awards, Honors, Scholarships, and Fellowships**

Best Research Paper Award from the AAA's Forensic Accounting Section (2019) for Hobson, J. L., W. J. Mayew, M. E. Peecher, and M. Venkatachalam. 2017. Improving Experienced Auditors’ Detection of Deception in CEO Narratives. Journal of Accounting Research 55 (5):1137-1166

Glen McLaughlin Prize for Research in Accounting Ethics (2016-2017) for Hobson, J. L., W. J. Mayew, M. E. Peecher, and M. Venkatachalam. 2017. Improving Experienced Auditors’ Detection of Deception in CEO Narratives Journal of Accounting Research 55 (5):1137-1166

# University of Illinois at Urbana-Champaign

* Disruption Fellow within the Disruption Lab at Gies College of Business, 2019-Present
* R. C. Evans Data Analytics Fellow in the University of Illinois-Deloitte Foundation Center for Business Analytics, 2017-Present
* PricewaterhouseCoopers LLP Faculty Fellowship in Accountancy, 2012 – Present
* College of Business Award for Teaching Excellence, University of Illinois at Urbana-Champaign, 2013 – 2014
* List of Teachers Ranked as Excellent, 2009 – Present
* Raymond A. Hoffman Faculty Excellence Award, 2011 – 2012

# The University of Texas at Austin

* Continuing Fellowship, 2002 – 2004
* Fred Moore Award for Teaching Excellence, 2002
* Supplemental Cash Fellowship, 2001 – 2002
* University Pre-emptive Fellowship, 2000 – 2001

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# Brigham Young University

* Dean’s List Marriott School of Management, Fall 1998
* School of Accountancy & Information Systems Scholarship, Fall 1998
* Huckvale Family Scholarship, 1997 – 1998
* Alvina Soffel Barrett Scholarship, 1996 – 1997

**Research Grants**

KPMG Academic Research Panel grant for “The Effect of Data Visualization and Task Framing on Audit Risk Assessments and Sampling Decisions.” (with Spencer Anderson and Mark Peecher), 2017, $30,000

Center for Audit Quality Grant for “Auditing Non-GAAP Measures” (with Spencer Anderson and Ryan Sommerfeldt), 2017, $30,000

Foundation for Audit Research Grant for “Improving audit quality by enhancing auditors’ detection of markers of management deception” (with Mark Peecher and Sebastian Stirnkorb), 2017, $30,000

University of Illinois Campus Research Board Award, 2011

University of Illinois Campus Research Board Award, 2010

First Year Assistant Professor Award, Florida State University Council on Research and Creativity, 2006 – 2007

McCombs School of Business Eugene and Dora Bonham Memorial Fund, 2002, 2004, and 2005

University of Texas at Austin Center for Business Measurement and Assurance Services Grant (with Steven Kachelmeier), 2002

**Consulting**

Ernst & Young Foundation Academic Resource Center (EYARC), 2019-Present

#### Professional Experience

# PricewaterhouseCoopers

Financial Statement Auditor 1999 – 2000

* Staff Auditor

**Affiliations**

American Accounting Association

American Accounting Association, ABO Section

American Accounting Association, Audit Section

American Accounting Association, FARS Section