

George Krueger

1005 Broadmoor Dr.
Champaign, IL 61821

gkrueger@illinois.edu
george@biggsuccess.com
217.649.9279 (m)

Education

1993

M.S. Finance, University of Illinois, College of Business

Concentrations: Mergers & Acquisitions, Real Estate

Thesis: *Buyer and Seller Considerations for Determining the Exchange Price of Closely-Held Companies*

Advisor: Dr. Ivan Bull

1991

B.S. Finance, University of Illinois, College of Business

Concentrations: Real Estate, Investments

Professional Experience

2007 – Present

President & CEO

Wynn Bigg Corporation, DBA Bigg Success

- Responsible for day-to-day operations of new media company with arms in publishing and podcasting, business training, and executive coaching
- Plan and implement appropriate strategies with VP / Partner
- Write content for blog, podcast, and specialty publications
- Co-host, *The BIGG Success Show* (podcast)
- Co-host, *BIGG Success in a Minute* (syndicated radio feature)
- Train professionals on building personal and business brands using social media
- Coach clients on startup and business growth with social tools

Accomplishments

- Over 2,000 articles posted online
- Over 1,000 podcast episodes
- Website is in the top 1% trafficked sites online
- Podcast is approaching 2,000,000 downloads

George Krueger

gkrueger@illinois.edu
george@biggsuccess.com

Professional Experience (continued)

1995 – Present

Adjunct Lecturer (1995 – 2019), **Instructor** (2019 – present)

University of Illinois, Gies College of Business, Department of Finance

- Provide instruction to seniors and graduate students on managing a growth business
- Arrange guest speakers with experience in financing and managing growth companies

Accomplishments

- Voted “excellent” instructor by students numerous times

1985 – 2006

President & CEO

Tri-United Enterprises, Inc. & The Eclipse Group, Ltd.

- Oversee leaders of various business units of retail service, property maintenance and investment company
- Plan and implement appropriate strategies

Service Activities

1993 – 2002

Champaign County Fourth of July Freedom Celebration

- Served on Board of Directors including one-year stints as General Chair and President

1991 – 2000

Champaign-Urbana Jaycees

- Served on Board of Directors including two years as President, two years as Vice President, and one year each as Treasurer and Secretary