

## George Krueger

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### Education

1993

**M.S. Finance**, University of Illinois, College of Business

Concentrations: Mergers & Acquisitions, Real Estate

Thesis: *Buyer and Seller Considerations for Determining the Exchange Price of Closely-Held Companies*

Advisor: Dr. Ivan Bull

1991

**B.S. Finance**, University of Illinois, College of Business

Concentrations: Real Estate, Investments

### Professional Experience

2007 – Present

#### President & CEO

Wynn Bigg Corporation, DBA Bigg Success

- Responsible for day-to-day operations of new media company with arms in publishing and podcasting, business training, and executive coaching
- Plan and implement appropriate strategies with VP / Partner
- Write content for blog, podcast, and specialty publications
- Co-host, *The BIGG Success Show* (podcast)
- Co-host, *BIGG Success in a Minute* (syndicated radio feature)
- Train professionals on building personal and business brands using social media
- Coach clients on startup and business growth with social tools

#### Accomplishments

- Over 2,000 articles posted online
- Over 1,000 podcast episodes
- Website is in the top 1% trafficked sites online
- Podcast is in the top 1% of all Business podcasts on iTunes

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### Professional Experience (continued)

1995 – Present

**Adjunct Lecturer** (1995 – 2019), **Instructor** (2019 – present)

University of Illinois, Gies College of Business, Department of Finance

- Provide instruction to seniors and graduate students on managing a growth business
- Arrange guest speakers with experience in financing and managing growth companies

#### Accomplishments

- Voted “excellent” instructor by students numerous times

1985 – 2006

### **President & CEO**

Tri-United Enterprises, Inc. & The Eclipse Group, Ltd.

- Oversee leaders of various business units of retail service, property maintenance and investment company
- Plan and implement appropriate strategies

### **Service Activities**

1993 – 2002

Champaign County Fourth of July Freedom Celebration

- Served on Board of Directors including one-year stints as General Chair and President

1991 – 2000

Champaign-Urbana Jaycees

- Served on Board of Directors including two years as President, two years as Vice President, and one year each as Treasurer and Secretary